

RAJAR DATA RELEASE

Q1 2023 – May 18th 2023



SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
BBC Radio Scotland	H	4633	877	780	850	-3.1%	9.0%	6.8	6.2	6.7
Capital Scotland	H	2921	428	389	378	-11.7%	-2.8%	3.7	3.0	3.0
Central FM	Y	220	32	32	39	21.9%	21.9%	8.4	7.4	8.3
Clyde 1	H	1953	600	664	656	9.3%	-1.2%	14.3	18.2	16.8
Forth 1	H	1196	301	331	364	20.9%	10.0%	15.6	18.9	20.1
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (surveyed as West Sound)	Y	397	62	69	85	37.1%	23.2%	8.0	10.0	11.2
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) (surveyed as Forth 2)	H	1196	41	74	103	151.2%	39.2%	2.1	3.9	4.5
Greatest Hits Radio (Glasgow & the West) (surveyed as Clyde 2)	H	1953	119	166	208	74.8%	25.3%	2.3	3.7	5.1
Greatest Hits Radio (North East Scotland) (surveyed as Northsound 2)	Y	344	20	22	28	40.0%	27.3%	2.4	3.3	3.1
Greatest Hits Radio (North of Scotland)	Y	255			14					1.9
Greatest Hits Radio (Scottish Borders & North Northumberland) (surveyed as Radio Borders)	Y	111	45	45	45	0.0%	0.0%	26.2	21.7	21.5
Greatest Hits Radio (Tayside & Fife) (surveyed as Tay 2)	Y	395	26	18	24	-7.7%	33.3%	3.5	2.8	3.7
Heart Scotland East	H	1224	141	105	121	-14.2%	15.2%	3.4	2.7	2.5
Heart Scotland West	H	1665	258	253	228	-11.6%	-9.9%	3.5	3.7	3.8
Kingdom FM	Y	294	47	54	57	21.3%	5.6%	6.8	7.5	9.1
MFR	Y	255	103	119	114	10.7%	-4.2%	26.6	23.4	21.6
Nation Radio Scotland (East)	H	1196		16	20		25.0%		0.4	0.1
Nation Radio Scotland (West)	H	1891	79	86	104	31.6%	20.9%	2.1	1.8	2.6
Northsound 1	Y	344	135	105	106	-21.5%	1.0%	16.4	13.6	12.6
Original 106 (Aberdeen)	Y	344	84	63	68	-19.0%	7.9%	13.2	9.3	9.3
Pure Radio Scotland (Aberdeen)	Y	344		3	3		0.0%		0.4	0.4
Pure Radio Scotland (Central)	H	2921	17	27	30	76.5%	11.1%	0.2	0.3	0.3
Pure Radio Scotland (Tayside)	Y	215	14	14	13	-7.1%	-7.1%	1.7	2.3	2.6
Smooth Radio Scotland	H	1891	338	333	353	4.4%	6.0%	6.1	6.4	7.3
Tay FM	Y	395	132	122	117	-11.4%	-4.1%	14.3	16.4	16.9
West FM	Y	287	83	96	96	15.7%	0.0%	17.8	13.1	13.0